



THE DROP 104.7 PRESENTS THE 5 ELEMENTS OF HIP-HOP: BEHIND THE SCENES AT BUELL MEDIA CENTER

THE BASICS:

The Event Concept: 104.7 THE DROP is proud to present THE 5 ELEMENTS OF HIP-HOP: Behind the Scenes at Buell Media Center. Through this immersive event, attendees will explore the following pillars of hip-hop culture:

1. **Lyricism (also called MCing or emceeing)**
2. **DJing (and turntablism)**
3. **B-boying/b-girling/breakdancing (movement/dance)**
4. **Graffiti**
5. **Historical Knowledge of the movement**

Hip-Hop's Five Pillars were born out of the collective spirit of excitement and innovation that describes pivotal moments in Hip-Hop's history. It was clear that a new groove had emerged from the Bronx and would echo out from each borough of New York City...and then take over the world. It was birthed in Black and Latino urban communities in New York, where street cultures were left isolated from white neighborhoods. Much of pre-1980s "hip-hop," often encompassed party themes, but social and political issues were the main propellers of the birth and original direction for hip-hop.

Hip-hop remains centered in diverse and artistic elements. It also continues to blend and transcend them to a means for seeing, celebrating, experiencing, understanding, confronting, and commenting on life and the world. In other words, hip-hop is a way of living—a distinct culture and community currency. At this special open house, we'll share multiple unique points of view and hands-on experiences, where one will benefit from inclusive engagement opportunities through the multi-faceted lens of hip-hop. 104.7 THE DROP is proud to be a conduit of growth within this meaningful movement. And will continue to offer hopeful poets, visual artists, and urban philosophers a platform to express their visions and voices to our collective content by whatever means available.

Supporting

Community Members: 1. **Lyricism (also called MCing or emceeing)**

- **Rukus (MC/Poet)**
- **Pries ****Pending**
- *******Guest speaker Pending*******
 - **[Murs](#)**

2. **DJing (and turntablism)**

- **Denver DJ School**
- **Global DJ Academy**



3. B-boying/b-girling/breakdancing (movement/dance)

- School Of Breaking
- Presenting Denver
- Cleo Parker Robinson Dance

4. Graffiti

- [Verse](#)
- [Enclu](#)

5. Historical Knowledge of the movement

- Boards/Posters
- Coasters

Date: TBD: Thursday, December 15, 2022 or Wednesday, December 14, 2022

Event Location: 2101 Arapahoe St. Denver, CO. 80205

Bonfils-Stanton Performance Theatre - (Lyricism)

Lobby – Cocktails and (Historical Knowledge of the movement)

Classroom - Food, Desserts, Music

Masterpiece Theatre – (B-boying/b-girling/breakdancing and DJ-ing)

Hallways & 2nd Floor - (Graffiti) and (Historical Knowledge of the movement)

THE DROP 104.7 Studio – Recording and on-air experiences

Sponsors: TBD

Event Timeline:

5:30pm Doors
 6:00pm Event starts
 6:00pm Food and cocktails
 6:15pm Rotation #1 begins
 6:30pm Rotation #2 begins
 6:45pm Rotation #3 begins
 7:00pm Thank you/Presentation from Murs
 7:15pm Rotation #4 begins
 7:30pm Rotation #5 begins
 8:00pm Event ends

Load-in timeline:

3:00pm – 4:00pm Load-in DJ Equipment/Testing
 4:00pm – 5:30pm Load-in Food
 5:00pm – 6:00pm Graffiti partner arrives
 5:00pm MC arrives
 5:00pm Break dancers arrive



Overall Timeline:

2:00pm	General Load-in/Set Up – Hang Banners, set up table(s), etc.
3:00pm – 5:00pm	Vendors, Catering and special Guests Load-in/Set-up
5:30pm	Doors
6:00pm	Event starts
6:00pm	Food and cocktails
6:15pm	Rotation #1 begins
6:30pm	Rotation #2 begins
6:45pm	Rotation #3 begins
7:00pm	Thank you/Presentation from Murs
7:15pm	Rotation #4 begins
7:30pm	Rotation #5 begins
8:00pm	Event ends