



For the Colorado dance community, the last 24 months have been a time defined by isolation, sacrifice, adaptation, and growth. Dance companies reacted to forced layoffs and shutdowns with explosions of creativity, expression and new ideas around how to engage with their audiences. Presenting Denver faced these same circumstances and was forced to adapt and grow just as our dance company partners were. After two canceled dance festivals, we are pleased to announce that the 2022 Presenting Denver Dance Festival will take place on June 3-4, 2022, in the Byron Theatre at the University of Denver campus with our co-presenter, The Robert and Judi Newman Center for the Performing Arts. To show our support of the Denver dance community, we are inviting back all Main Stage 2020 Dance Festival Artists who did not get to perform because of the pandemic.

The Dance Festival is only one piece of programming offered by Presenting Denver. We are embarking on a bold set of new initiatives:

- We have expanded and diversified our board, improving our reach within the Denver artistic and philanthropic community,
- We are launching a brand-new website,
- We are improving the connectivity between our supporters and the dance community, • We are supporting local dance companies with additional marketing and financial support, and
- We are working hard to make sure Presenting Denver remains your trusted resource for dance performance and community information.

An event of this scale would not be possible without our sponsors. We value your previous support and invite you to partner with us by becoming a sponsor of our 2022 Dance Festival. Please find the sponsorship levels and benefits on the following page (all sponsorship dollars benefit Presenting Denver's general operating budget).

We know there are many worthy causes to support, and we appreciate your consideration of Presenting Denver. Thank you for helping to support the beautiful world of Denver dance.

With Appreciation,

Marisa Hollingsworth
Executive and Artistic Director of Presenting Denver

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PRESENTING DENVER 2022 SPONSORSHIP LEVELS:

NEW:

Artist Advocate | \$ 3,500 (only one available!)

- Covers Artist accommodations for the entirety of the Dance Festival. This includes, but not limited to, parking fees for all artists for three days including dress and tech rehearsals and performances, providing backstage food and beverages throughout the festival •
- Logo/Name on festival section of PD website by sponsor level
- Half page ad in digital festival program
- Logo/Name recognition in PD Main Stage festival preshow video
- Logo/Name recognition in festival program by sponsor level
- 4 Main Stage tickets (front two rows) on June 3rd, 2022 or June 4th, 2022 •
- 4 VIP Reception tickets on June 3, 2022
- Backstage “meet and greet”

PREMIUM/CORPORATE:

Champion of Dance | \$5,000

- Logo/Name on festival section of PD website by sponsor level
- Full page ad in digital festival program
- Logo/Name recognition in PD Main Stage festival preshow video
- Logo/Name recognition in festival program by sponsor level
- 4 Main Stage tickets (front two rows) on June 3rd, 2022
- 4 VIP Reception tickets on June 3, 2022
- Backstage “meet and greet”

Patron of Dance | \$2,500

- Logo/Name on festival section of PD website by sponsor level
- Half page ad in digital festival program
- Logo/Name recognition in PD Main Stage festival preshow video
- Logo/Name listed in festival program by sponsor level
- 4 Main Stage tickets on June 3rd, 2022
- 4 VIP Reception tickets on June 3rd, 2022

INDIVIDUAL:

Benefactor | \$1,000

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- Name on pre-event festival section of PD website by sponsor level • Name listed in digital festival program by sponsor level • Name recognition in PD Main Stage festival preshow video • 2 Main Stage tickets on June 3rd, 2022
- 2 VIP Reception tickets on June 3rd, 2022

Sustainer | \$750

- Name listed on pre-event festival section of PD website by sponsor level • Name listed in digital festival program by sponsor level • 2 Main Stage tickets on June 3rd, 2022
- 2 VIP Reception tickets on June 3rd, 2022

Donor | \$500

- Name listed on pre-event festival section of PD website by sponsor level • Name listed in digital festival program by sponsor level • 2 Main Stage tickets on June 3rd, 2022
- 2 VIP Reception tickets on June 3rd, 2022

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